



Martin Luther King Jr. Celebration for Florida, Inc.

www.mlkdaytonabeach.org

501(c)3 Non-profit Corporation

P. O. Box 11453

Daytona Beach, FL 32120

**IT STARTS WITH ME:
SHIFTING THE CULTURAL CLIMATE THROUGH
THE STUDY AND PRACTICE OF KINGIAN NONVIOLENCE**

Dear Sponsors, New Sponsors and Supporters....

Let me first thank you for your continued **S**upport, and **W**elcome those who will be a **new** 2024 Sponsor and Supporter! I want to also apologize for the lateness of this letter. It's that time again!!!

The pursuit of higher education and honoring Rev. Dr. Martin Luther King and awarding six (6) or more Volusia County High School Seniors with scholarships is **still** our goal. Especially now due to the current economic situation of so many families, we **MUST** continue to assist our local high school seniors with college expenses.

Of course, we cannot accomplish this without YOU!!

Again, we seek your generous sponsorship and tangible support to allow deserving graduating seniors from across Volusia County to receive a financial boost as they enter their first year of college or an accredited trade school. We also hope to expand and include providing financial support to students beyond their freshman year.

The 2024 MLK Committee has planned several events this year. Please accept this letter, not only as a request for your support, but also as an invitation for you to join us for this amazing celebration.

Attached you will find the Sponsorship Form and a list of all 2024 MLK Events. Please consider committing to one of our Sponsorship Levels. As a Signature, Gold or Silver level sponsor you will have the opportunity to impact the future of the students to whom you will be invited to present a scholarship(s) in the name of your business. In addition, you will be recognized at all events and all other media or advertisements related to this occasion. We need your support and **presence!**

Can we count on you to help make 2024 another banner year, as together, we honor, educate and celebrate the life of Dr. Martin Luther King, Jr.?

We would like to thank you in advance for your time and consideration and if there is anything we can do for you, feel free to let us know.

Please do not hesitate to contact me directly at (386) 451-1108, or info@mlkdaytonabeach.org if you have any questions.

In service to our future leaders

Kim Brown-Crawford
Event Chair

ALL SCHOLARSHIP CONTRIBUTIONS ARE TAX DEDUCTIBLE
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